

# Graphic Design

**The Graphic Design diploma program at triOS is 69 weeks.**

This program will teach you theory and history, illustration, motion graphics, typography, interactive web design, and communications. You'll also learn professional practices and current industry production standards to work independently and with different types of organizations.

Students will learn to create design content that can be used across a wide range of media platforms, conceptualize and develop brand identity, and develop and design short animation or video storyboard.

The program allows students to create a portfolio based on industry-standard design software training, and the fundamentals of design skills to creative concept development, traditional and digital illustration, and brand creation.

## Program Benefits

- ✓ Create a Career-Ready Portfolio
- ✓ Job Placement Assistance
- ✓ Career Planning and Preparation

## Here's a look at some of the courses included in this program:

**Design Theory**  
**Colour Theory**  
**Advanced Design Theory**

**Communications**  
**Creativity**  
**Presentation Design**  
**Designing for the Web**

**Typography**

**Adobe Photoshop**  
**Adobe Illustrator**  
**Adobe InDesign**

**Logo Design**  
**Identity Design**  
**Print Design**

**Portfolio Design and OHS**

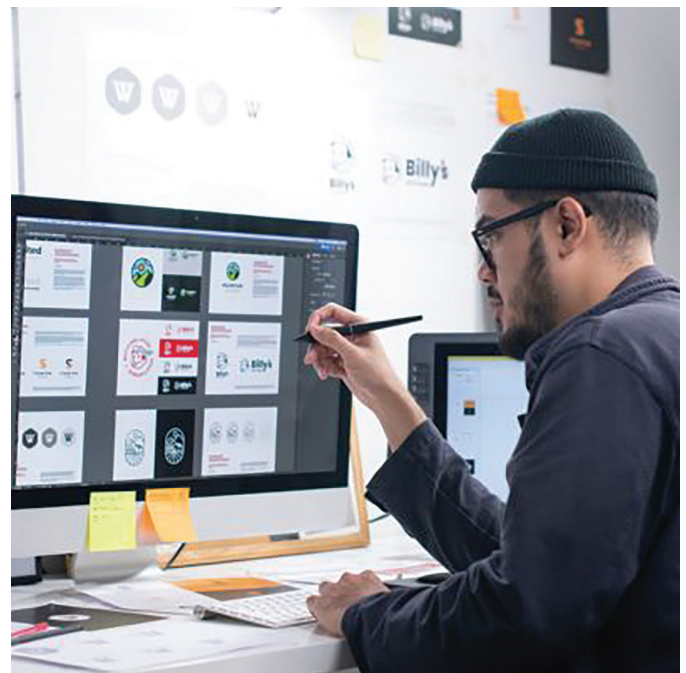
## Employment and Wage Outlook for Careers in this field:



NOC Code: 5241 / 52120 Wage data based on NOC Code 52120 and rounded down to the nearest dollar. Average wage doesn't reflect the starting salary but represents the middle value between lowest to highest wages. Local (or regional) income may vary. Last updated in Jan 2024

### Related Career Opportunities

- Advertising Agencies
- Design Studios
- Digital Marketing Firms
- Social Media Platforms
- Multimedia Companies



**“My experience at triOS was great. The instructors were all amazing and patient! I learned so much from them both in my field and on a personal level.”**

-Tarra F.,  
triOS College Graduate

# Graphic Design

NOC Code: 5241/52120

Diploma Program Length:

**69 Weeks**

Student Success Strategies Digital Literacy for Professionals Career Planning & Preparation - Level 1	<b>4 Weeks</b>	Adobe Illustrator	<b>8 Weeks</b>
Design Theory 1 Colour Theory Advanced Design Theory	<b>8 Weeks</b>	Adobe InDesign	<b>8 Weeks</b>
Typography	<b>8 Weeks</b>	Creativity Presentation Design Designing for the Web	<b>4 Weeks</b>
Portfolio Design and OHS	<b>4 Weeks</b>	Logo Design	<b>4 Weeks</b>
Communications	<b>4 Weeks</b>	Identity Design	<b>4 Weeks</b>
Adobe Photoshop	<b>8 Weeks</b>	Print Design	<b>4 Weeks</b>
		Career Planning & Preparation - Level 2	<b>1 Week</b>

## Program Highlights Include:

- Learn to design content that can be used across a wide range of media platforms, including digital and print.
- Utilize Adobe programs to create hands-on, production-ready concepts such as digital magazine covers and article layouts.
- Conceptualize and develop a complete Brand Identity, including branding items such as logos and collaterals.
- Through the application of advanced design theory principles, learn how to develop and design a short animation or video storyboard.
- Create a career-ready portfolio throughout the program by applying the design principles discussed in the Portfolio Design course.
- Training in Mac Applications

## Admission Requirements:

1. Student has an Ontario Secondary School Diploma or equivalent, OR  
Is 18 years of age or older on or before the program begins AND can pass a qualifying test that has been approved by the Superintendent.
2. The approved qualifying test for this program is the Wonderlic test. A passing score for this program is 16.

\*Applicants from other Canadian provinces must be at least 19 years of age and a minimum of 1 year out of high school by the program start date and successfully pass an academic achievement test.

International Students: Please contact us for more detail regarding admissions requirements.

## Accreditation Policy:

Like all post-secondary institutions in Ontario, triOS College reserves the right to accept or deny advanced standing into its programs.

### Note:

To support your learning, you will require a Mac computer and a Wacom tablet to be successful in your program.

In order to continuously improve our programs, triOS College reserves the right to modify programs at any time. Program delivery order may vary depending on the program start date. This diploma program may not be available at all campuses. The program may have additional reading weeks, depending on the start date.

You can find our Key Performance Indicators (graduation rate, employment rate, etc.) at [www.triOS.com/kpi](http://www.triOS.com/kpi).

These are statistics from 2018.

